



Number 3

THE FAS LETTER

TO AGRICULTURAL ATTACHES AND OFFICERS

Washington 25, D. C.

April 1959

CABINET LEVEL FOOD-FOR-PEACE TALKS SCHEDULED FOR EARLY MAY

Food-for-Peace consultations among cabinet representatives of five major wheat-exporting countries--Argentina, Australia, Canada, France, and the United States--will be held May 5-6 in Washington. The Director General of FAO will also participate.

A preliminary meeting of officials from the same countries is being held in late April to outline discussion areas.

The May conference advances further the Food-for-Peace idea outlined by the President in his message to Congress Jan. 29, 1959: "I am setting steps in motion to explore anew with other surplus-producing nations all practical means of utilizing the various agricultural surpluses of each in the interest of reinforcing peace and the well-being of friendly peoples throughout the world -- in short, using food for peace."

Commenting on the conference, Secretary of Agriculture Benson said: "The prompt acceptance by other food-exporting countries of the American invitation to take part in Food-for-Peace consultations is extremely gratifying... In the conferences next month, representatives of the participating countries will not only look for new approaches to the problem of channeling surpluses to the world's needy, but will also explore the possibility of improving existing programs."

stock educational exhibit, continues as a tremendous crowd-catcher in Italy. Visitors entering the Hereford see through animation, sound, and light, the life-like digestive, reproductive, and milk-producing processes of the largest animal model ever to tour Europe.



"THE CHAMP" IS SENSATION AT VERONA AGRICULTURAL FAIR

Shown leaving "The Champ" (giant model of a Hereford) is Italian Minister of Agriculture Mariano Rumor. Accompanying him at the 61st Verona Int'l Agricultural Fair are Fair President Giuseppe Trabucchi (r) and Clayton E. Whipple, attache in Rome (center, rear).

More than 300,000 Italian farmers, feed manufacturers and trade representatives attended the Verona fair and large crowds were attracted to the USDA-private industry mobile exhibit designed to expand foreign markets for U.S. feeds. The traveling show will make a series of stops throughout Italy in the months ahead.

Many visitors asked about the latest technical and price information regarding U.S. feeds, and wanted to know "how we can buy them." Francis Southall, Amarillo, Texas, representing the Grain Sorghums Producers Assn, and Professor J.R. Smyth of the University of Maine, representing the Soybean Council of America, helped answer questions.

"The Champ," well-known U.S. live-



MILAM ATTENDS FAO CONFERENCE AT ACCRA

Dr. Ford M. Milam, attache at Monrovia, headed the U.S. delegation to the first FAO Technical Cacao Conference held recently in Accra, Ghana. A total of 97 delegates represented 29 countries.

Milam was one of three delegation heads chosen to speak at the closing session. In the picture, he is shown with J.S. Annan, permanent secretary, Ghana Ministry of Food and Agriculture and chairman of the conference (left), and the Hon. Mr. Azare, Ghana Minister of Food and Agriculture.

The picture was taken at a reception at Accra's Ambassador Hotel given by Mr. Azare. Ghana is the world's largest producer of cacao beans.

"OPERATION CLEAN-UP" SOLVES SPACE PROBLEM IN BRAZIL

If your office is short on space, maybe you should follow the ambitious example of Attache Chuck Elkinton and assistants Bob Adcock and Fred Traeger at Rio de Janeiro.

At 5:30 one evening they began "Operation Clean-up." Six hours later they had tremendous piles of extra reports, old magazines, out-dated studies and pounds and pounds of other accumulated papers, all of which were thrown out.

Now, reports Chuck, his office looks better, has more working space, and, "we know what we have and where it is." In addition, he claims, the staff had a wonderful time.

ATTACHE NEWS NOTES

London attache Robert Anderson and assistant Elmer Hallowell were delegates to the Int'l Sugar Conference in London a few weeks ago.

Einar Jensen, Vienna, was in Washington for consultations in early April, as was Gordon Schlubatis, Nairobi. Under FAS Club sponsorship, Gordon had a special showing of his beautiful and informative color slides taken on various field trips in Kenya, Uganda and Tanganyika.

Lloyd Williams, Manila, has completed an intensive tour of the southern Philippine Islands, observing agricultural developments in this seldom-visited area.

Reed Needles has arrived at New Delhi where he is the new asst. attache. Jim Hartman, another assistant there, was recently in Calcutta where he assisted in the agricultural part of the small industries exhibit. Hartman also made contacts in the tea, jute, and tobacco trade and checked on P.L. 480 commodity arrivals in that port city.

Ray Ogg's Caracas office, with newly arrived asst. attache Jerome Kuhl, played host to six visiting Farm Bureau members and various cattle breeders associations during Venezuela's first National Agricultural and Livestock show in early April. Among the visitors was Dr. Herbert Alp, AFBF Director of market development.

Clarence Pike, Lima, was U.S. delegate to the annual FAO Conference at Santiago, Chile, recently.



THE FAS LETTER

To Agricultural Attaches and Officers

United States Department of Agriculture
Foreign Agricultural Service
Washington 25, D.C.

Send your contributions to
Alan Clem, Editor, FAS Letter



At the opening session of the Bogota conference are (l-r): Asst Administrator W.A. Minor; Saul Katz, FAS Program Development Div; Depy Asst Administrator G.E. Tichenor; George Blowers, Export-Import Bank Director; Rep Carl Albert of Oklahoma; Depy Administrator Raymond Ioanes; Ambassador John M. Cabot; Sen Roman Hruska of Nebraska; Rep Wint Smith of Kansas; and Howard Gabbert, Dept of State.

BOGOTA MEETING BOLSTERS OPTIMISM IN USDA, TRADE

The third Latin American market development conference at Bogota, Colombia, in early April was successful and productive, according to Depy Administrator Raymond Ioanes, conference chairman.

All participants seemed to benefit from the direct contact with the problems U.S. agriculture faces in maintaining and expanding exports to the area," Ioanes said. He commented that three topics seemed to be on everyone's mind -- coffee, copper, and cotton.

Sen Roman Hruska of Nebraska, Sen Karl Mundt of South Dakota, Sen Gale McGee of Wyoming, Rep Carl Albert of Oklahoma, and Rep Wint Smith of Kansas made up the congressional delegation.

Senior attaches from Latin American posts briefly summarized the marketing situation in their countries. Reporting were Attaches William Rodman, Douglas Crawford, Burl Stugard, Chester Davis, Charles Elkinton, Winfield King, Henry

Buckardt, Richard Schwartz, Henry Hopp, Ray Ogg, John Montel, Clarence Pike, Samuel Work, and Robert Nichols.

Asst Secretary Clarence Miller headed the Washington group. Others attending were: Howard Gabbert, Office of International Resources, Dept of State; FAS Depy Administrator Ioanes; CSS Depy Administrator Forest Beall; FAS Asst Administrator Gustave Burmeister; FAS Depy Asst Administrator G.E. Tichenor; Louis M. Smith, Latin American area officer; James Howard, Foreign Trade Promotion Div; Saul Katz, Program Development Div; and FAS Depy Asst Administrator George A. Parks.

ANOTHER FAS BEAUTY

The latest of the lovely ladies in FAS to be chosen a beauty queen is Miss Eleanor Hlipala, Fats and Oils Div, who in early April was chosen "Miss USO of Chesapeake Bay" at a ceremony in Baltimore. Eleanor represented the District of Columbia USO. She does professional fashion modeling during the evenings and weekends.

FAS ON THE ROAD

Russell J. Hudson, Fats and Oils Div, is assisting industry representatives and attaches in northern and western South America in further development of cooperative marketing project activities for soybeans and soybean products. He's accompanied by a representative of the Soybean Council of America.

Guy Schilling, Cotton Div, is consulting with attaches and foreign government officials in the Far and Near East regarding cotton market and transportation conditions.

Arthur Cummings, Grain and Feed Div, with a representative of the Great Plains Wheat Market Development Ass'n, is studying the expansion of the African flour milling industry and its effect on wheat and flour requirements in that continent. The two will visit Ghana, Nigeria, the Union of South Africa, Southern Rhodesia, Kenya, Sudan, and Egypt, as well as Portugal and the United Kingdom.

Martin Smith served as Director of the agricultural exhibit at the U.S. solo exhibit at Calcutta. Enroute he consulted with processors of bulgour and recombined milk at Seattle and Bangkok.

John McCracken, Grain and Feed Div, is traveling with two representatives of the Grain Sorghum Producers Ass'n to Italy, Greece, the United Kingdom and the Netherlands, helping to develop markets for feed grains. The group will also determine the need for a regional headquarters office of the GSPA in Italy.

John Scholl and Foster Blackburn, Sugar and Tropical Products, in mid-April began a six-week trip to Latin America to appraise prospects for next season's coffee crops and to study marketing methods.

Ralph Phillips, Director of Int'l Organization Affairs, made a quick trip to Ottawa to discuss informally with

Canadian officials a proposal for the formation of an FAO North American Forestry Commission.

"Tilly" Bailey, cotton technologist, will consult with Western European textile research groups, importers, millers, and government officials during May and June. The trip is part of his continuing "customer relations" program, acting as liaison between foreign importers and millers and this country on problems related to the manufacture and utilization of U.S. cotton.

Omar Stevens, Grain and Feed Div, is back from consultations with millers, importers, and Attache Ray Ogg at Caracas. The consultations were designed to promote better understanding of U.S. grain trade procedures, to assist buyers with problems of class and quality requirements peculiar to Venezuela, and to provide information on U.S. grain availabilities.

Studying the developments and trends of cotton requirements, supplies, imports, stocks and prices in Western Europe is Francis Whitaker, Cotton Div.

Maurice Cooper, AMS, is on a two-month tour of Western European and Far Eastern market areas for cotton. He is conferring with government officials and private traders regarding the condition of the American cotton bales, and packaging problems associated with export sales. He also is observing the physical condition of test shipments of U.S. cotton using different types of wrapping material and methods of covering bales.

P.K. Norris, Import Div Director, will accompany a rice mission to promote rice trade with Western European countries.

Deputy Asst Administrator Anthony R. DeFelice participated in the course-conference for farm leaders at the University of Alberta's Banff School of Fine Arts as consultant on problems involving U.S.-Canadian relations.
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BOMBAY INDIA

The Bombay staff poses in front of the famous Gateway of India. From left are J.A. Thadani, ag asst; Zenobia Boyce, sec; Roy Sellers, ag officer; and Abdul Aziz Rahim, driver.

DUBLIN IRELAND

At a party given by Ambassador and Mrs. McLeod during the week of Ireland's Int'l Horse Show are Attache Edwin R. Raymond, Helen Frost, sec, and Anthony Cunningham, ag asst.





ADMINISTRATIVE SERVICES DIVISION

Back row (l-r): Kenneth Jackson, messenger; Maynard Saunders, file clerk; William Shepard, mail and file clerk; George Gordon, mail clerk; Elton Polen, property and supply clerk; William Gray, clerk; James Barnes, file clerk; William Gaskins, messenger; John Spence, messenger; William Freeman, messenger; James Evans, messenger; James Dency, messenger; Herman Dumas, laborer.

Second row (l-r): Norma Halverson, clerk; Virginia Leopard, clerk; Sally Turett, clerk-typist; Charlotte Reilly, clerk; Mary Murray, clerk; Virginia Collier, clerk-typist; Barbara Wooten, sec to director; Martha Vebrosky, clerk; Grace Cramer, clerk; Sonia Hancher, clerk-steno; Ruth King, passenger traffic clerk; Hugh Dennis, supervisory clerk; Albert Nagas, Procurement and Supply Branch.

Seated (l-r): Vesta Sherman, mail and files supervisor; Blanche Lauck, admin asst; Oneta Bear, Records and Foreign Reports Branch; Ruth Donovan, Director; Vera Higuera, Foreign Travel Branch; Hermine Paglino, reports and publication section supervisor; Dorothy McGinnis, cables section supervisor.

Not present for picture: Edith Jenner, clerk; Monna Halley, passenger traffic clerk; Virginia Hayes, clerk-typist; Melvin Leypoldt, mail clerk; Samuel West, messenger service supervisor; Josephine Strother, messenger.

FAS (from page 4)

Marx Koehnke, representing the Nebraska Wheat Growers Ass'n, is making stops in Colombia, Peru, Chile, Argentina, and Brazil to develop and carry out activities designed to promote and develop wheat markets.

David Strobel, Dairy and Poultry Div, served as advisor to the U.S. delegation to the FAO meeting at Rome in mid-April, and later consulted with government and industry officials in London about the dairy market situation.

Additional travel by Bogota Conference delegates:

Louis Smith, Latin America area officer, visited posts at Quito, Lima, Santiago, Buenos Aires, Montevideo, Sao Paulo, Rio de Janeiro, Ciudad Trujillo, and Havana.

James Howard, director of Foreign Trade Promotion Div, consulted with embassy officials and trade groups on Section 104(a) market development activities in Brazil and Peru.

Gustave Burmeister, Asst Administrator, visited the attache posts in Cuba, Guatemala, and Mexico, and Depy Asst Administrator Gerry Tichenor visited posts at Caracas, Managua, San Jose, Guatemala City, and Mexico City.

ANDERSON TALKS TO BRITISH ABOUT U.S. FARM POLICY

Robert Anderson, London attache, recently addressed the Crakehall and District Rural Society of Bedale, England, on the subject of American agricultural policy. The society is made up of prominent farmers and business and professional men. The audience was particularly interested in recent trends in U.S. agricultural production and policy, as they affect U.K. agriculture.

Bedale, five hours from London, is one of the world's finest livestock areas. Anderson visited farms in the area, including one with 3,500 Large White and Landrace hogs and 500 Hereford and Shorthorn cattle.



JOE BECKER RETIRES

Joseph A. Becker, FAS Director of Statistics and former chief of OFAR commodity work, has retired after 45 years of government service. His newest interest is woodworking, a hobby aided by a deluxe, fully-equipped bench saw given him by USDA co-workers at his retirement reception.

After receiving B.S. and M.S. degrees from the University of Wisconsin, Joe joined the U.S. Bureau of Crop Estimates, and came to the Bureau's Washington headquarters in 1922 to do research in statistical methodology.

In 1944, he was named chief of the International Commodities Branch of OFAR.

In 1957, he received a Distinguished Service Award for "invaluable and lasting contributions to the accuracy and usefulness of agricultural statistics for the United States and for the world." The picture shows him being congratulated by Secretary Benson at the presentation ceremony.

Joe and Mrs. Becker (Mary Dewees) are now at their new home, 6924 Barrett Lane, Bethesda 14, Maryland, where they say plans for further travels may temporarily interrupt their program of woodworking, gardening and visiting children and grandchildren.



TWO-MILLIONTH TON OF P.L. 480 WHEAT UNLOADED IN BOMBAY

In the "on deck" ceremony pictured here, Leslie C. Tihany, U.S. consul-in-charge at Bombay, hands to Indian Regional Director of Food P.K. Samal a sack representing the two-millionth ton of wheat unloaded at Bombay in the P.L. 480 program.

In the center is Roy Sellers, Bombay agricultural officer.

Delivery of this wheat was well publicized throughout India, both by USIS and the Indian government. More than half the P.L. 480 wheat deliveries to India have been made at the port of Bombay.

EUROPEAN FEED SPECIALISTS INVITED TO SYMPOSIUM

Twenty-eight European feed specialists representing both government and industry, will take part in a U.S. symposium on the latest livestock and poultry feeding methods.

The symposium is being sponsored by FAS and the Soybean Council of America, in cooperation with other segments of private industry, under a market development program designed to promote greater use of U.S. feed-stuffs in Europe. It is being financed in part with P.L. 480 foreign currencies.

Chairman of the symposium is Dr. John I. Kross, former attache in Belgium and now an assistant to the FAS Administrator.

The symposium will begin with a series of meetings in Washington May 4-6, at which prominent Americans from the government, scholarly, and industrial fields will speak. Later the Europeans will visit Purdue University, a feed manufacturing company in Terre Haute, Indiana, the Chicago Board of Trade and stockyards, and the research laboratory at Peoria, Illinois.

ROSSITER DISCUSSES AGRICULTURAL PROBLEMS WITH CANADIANS

Fred Rossiter, attache at Ottawa, discussed trade relations between Canada and the United States recently before the Canadian Federation of Agriculture in Saskatoon, Sask.

Rossiter said that "we have tackled this surplus problem vigorously on a broad front ... We have used novel and, Canadians would claim, unorthodox methods to this end ... I think that with frequent consultations with Canada ... we have eliminated or certainly minimized future misunderstandings. That certainly is our desire."

Rossiter pointed out that the United States is very close to displacing the



**TURKEY, U.S. SIGN 5TH
P.L. 480 AGREEMENT**

Signing of the fifth P.L. 480 agreement between the United States and Turkey recently brought the total value of agricultural commodities programed to Turkey under P.L. 480 to over \$200 million. Turkey, by the way, was the first nation to sign a P.L. 480 agreement.

In the picture are (seated, l-r): Lt. Gen. William Riley, Dir. of USOM; U.S. Ambassador Fletcher Warren; Hasan Isik, Ministry of Foreign Affairs; and Semil Gunver, asst to Mr. Isik.

(standing, l-r): Howard A. Akers, attache; C. Robert Moore, economic counselor of U.S. Embassy and Deputy Chief of USOM; Mehmet Beydur, advisor to Mr. Isik; and Ekrem Yavuzalp.

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THREE SPECIALISTS JOIN TRAINING DIVISION

Three new program specialists - Earl Terwilliger, Claude Dobbins, and A.H. Imhof - have joined the Foreign Training Div. Terwilliger was formerly Soil Bank administrative officer with CSS. Dobbins is a former attache. Imhof is a former member of the ICA Mission in Turkey.

United Kingdom as Canada's largest farm market.